

Your essential introduction to the new MBTI® Global Assessment

Presented by Kat Duchow and Martin Boulton

mb The Myers-Briggs Company

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Introducing the new MBTI® Global Assessment

Available with seven of our most popular reports

[VIEW NEW PRODUCTS](#)

Learn about the latest MBTI assessment firsthand

[VIEW WEBINAR](#)

The latest version of the MBTI® assessment is now live on Elevate.

- Fresh, up-to-date global sample
- Updated scoring system - the new Probability Index
- New personalized content portal for respondents
- 23 country/language supplements - [VIEW FREE DOWNLOADS](#)

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MBTI Global Reports

English Language

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MBTI Global Manual

English Language Supplements and Technical Briefs

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MBTI Global Support Materials

English Language

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Respondents can download their MBTI® Type Head and MBTI® Stress Head—for free!

ISTJ Strengths

- You have a strong sense of responsibility and great loyalty to family, relationships, and your employer. You work with steady energy to fulfill commitments as stated and on time.
- You will go to almost any amount of trouble to complete something you think is necessary but push back at doing anything that doesn't make sense.
- You generally prefer to work alone and be accountable for the results. However, you are comfortable working in teams or work groups when that is necessary to do the job right, when roles are clearly defined, and when people

Quiet and serious, you achieve success by being thorough and dependable.

Respondents have their own Elevate® account and can access this content by logging in to it.

Respondents have access to their MBTI® type after they have gone through an interpretation and you have added their verified MBTI® type to Elevate®.

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History lesson

"Change in the sense of constant improvement has always been part of the tradition of the MBTI personality inventory"

1943: First version of the instrument (Form A) copyrighted

1962: Form F Published Manual 1st ed

1978: Form G published

1982: MBTI Qualifying Program created

1985: Manual 2nd ed published

1989: opp British edition of the MBTI produced

1998: CPP publish Form M and revised manual; OPP publish Step I and UK Manual Supplement

2001: Form Q Launched

2004: Step II European Versions

2018: MBTI Global Assessment released; Global Step I and Global Step II Manual 4th edition

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Updated assessments

Aims of Global Revision

- The Myers-Briggs Company had two overarching goals in undertaking the global revision:
 - preserve the integrity of the MBTI assessments
 - improve the assessments
- More specifically... The Myers-Briggs Company sought to:
 - update and/or collect representative samples in more countries around the world
 - use a statistical model consistent with type theory
 - if supported by data analysis, use the same scoring routine globally, so that scores can be compared across continents and languages

Reference: MBTI Manual Chapter 7 Construction

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Updated assessments

How new MBTI® Global Assessments were designed

- 230 item research assessment included items of all current MBTI® commercial versions
 - Form M
 - Form Q
 - European Step I
 - European Step II
 - Also includes research items from some prior forms
- Implemented online for data collection using MBTI®Complete

Reference: MBTI Manual Chapter 7 Construction



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Updated assessments

Language availability - 27 languages (Available on Elevate Jan 2019)

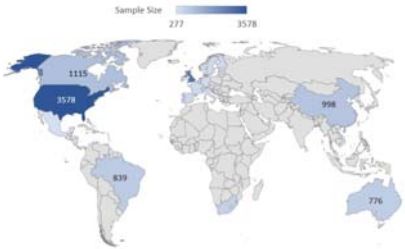
- Arabic
- Bahasa Indonesian
- Brazilian Portuguese
- Cantonese (Traditional Chinese)
- Castilian Spanish
- Danish
- Dutch
- English
- Finnish
- French
- French Canadian
- German
- Greek
- Hebrew
- Italian
- Japanese
- Korean
- Latin American Spanish
- Norwegian
- Polish
- Portuguese
- Russian
- Simplified Mandarin
- Swedish
- Thai
- Turkish
- UK English

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The MBTI Global Assessment





Sample Size: 277, 3578

Much more than just a name

- New sample of 16,700 covering 20 countries
- Single uniform set of items and standardized scoring system for all translations of the assessment

Questions in each assessment
 MBTI Global Step I - 92
 MBTI Global Step II - 143

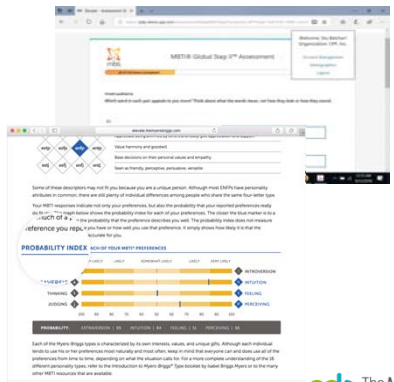


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The MBTI Global Assessment

A new statistical method used

- Latent Class Analysis (LCA) used to score items for Step I
- New Step I Probability Index provides the literal likelihood of getting the same preference on a retest
- Item Response Theory still used for Step II facets

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MBTI Global Reports



Probability Index vs Preference Clarity Index



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The MBTI Global Assessment



A new questionnaire

- Step I 92
- Step II 143



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